

“Moving Safely Across America”

3 Kiosks available for loan from the Clearinghouse

Using a full complement of multimedia such as digital video and 3-D animation, important safety issues can now be brought to the attention of the public in a way that is more engaging than the traditional driver's-ed materials. Users can interact with and experience various aspects of highway safety, as well as test their understanding of these topics. The program consists of three separate modules:

1. Road Trip. A virtual journey where users encounter different situations where they must make decisions about highway safety.
2. Road Challenge. A fast-paced game where users must answer questions about highway safety in order to earn safety miles.
3. Safety Stops. A database of facts where users can discover more topics such as "sharing the road with others," and "the future of highway safety."

Uses:

Incorporate into state safety awareness initiatives, driver education programs, use as part of career days or use in conjunction with other public safety information campaigns.

Contact Sarah Crane, scrane@artba.org