

## Skorseth Wins Top Oopsville Post

After his second year of campaigning, Ken Skorseth of the SD LTAP won a landslide election to the office of Mayor of Oopsville. Despite his vow to not run again, there are rumors of a grassroots write-in campaign to be mounted in preparation for the 2009 LTAP meeting in Pittsburg. Election pundits agreed that it was Skorseth's strong campaign theme of "A Bad Afternoon on the Road," that swung the campaign in his favor. "Ken's presentation and stage presence are key points in his favor, but every LTAP staffer in the room could identify with the utter sense of futility that he portrayed in his presentation. And that's what successful campaigning is about – reaching the hearts and minds of voters."



Three other candidates mounted strong campaigns that illustrated their unique qualifications for chief executive of Oopsville.

- Lisa Cody of the Nevada T2 center discussed her experience in running futile awards program under the campaign theme, "What to do when things go wrong."
- Cameron Ishaq, FHWA consultant, outlined the dangers of entrusting LTAP staffers with complex mathematical computations in his campaign, "Double Counting."
- David Orr of the Cornell Local Roads Program discussed the pitfalls of publication proofreading in his stump speech, "Getting it right."
- Chris Ahmadjian of the Baystate Roads Program told a cautionary tale of partnerships gone awry in his campaign against "Parasitic Partnerships."